

# Game Changers for Trade Promotion Management

Elevate your sales with our trade promotion tool, optimize budgets, target customers, and track performance in real-time for maximum ROI.



## Promotion Planning

Create and manage trade promotions based on sales data and market trends.



## ROI Calculation

Evaluate the return on investment for each promotion.



## Budget Management

Track and allocate budgets for various promotions.



## Approval Workflow

Streamline the promotion approval process within the tool.



## Real-Time Analytics

Monitor promotion performance with real-time data.



## Automated Reporting

Generate detailed reports automatically for analysis and review.



## Customer Segmentation

Target specific customer groups with tailored promotions.



## Inventory Management

Track inventory levels to align promotions with stock availability.