

Centroid Inquiry ChatBot Market Insights, Anytime, Anywhere

Introducing Centroid Inquiry ChatBot – your interactive chat-based assistant on the go! Seamlessly integrate with your preferred chat messengers, this solution helps to provide real-time access to desired information including market insights, sales updates, KPIs and more. It enables the managers to keep track of top & bottom performing brands, SKUs, monitor field sales productivity, make data-driven decisions, and uncover new opportunities with ease on-the-go at your smartphones.



Flexibility to integrate with Line Messenger, WhatsApp and other messengers

Configure information and KPI metrics as per your business norms & requirements

Provides a comprehensive snapshot of sales and other key performance benchmarks

Provides comprehensive visibility of in-market credits, receivables & payables

Aggregates and analyzes sales data by brand and SKU, highlighting top and bottom performers

Helps to keep check of floor stock levels and inventory requirements to prevent shortages

Monitors and evaluates the performance and productivity of field sales representatives

Deliver actionable insights on overall business performance by connecting data warehouse

Provides visibility of sales targets and achievements at different levels

Embedded with information security & access control at end user & relevant data levels