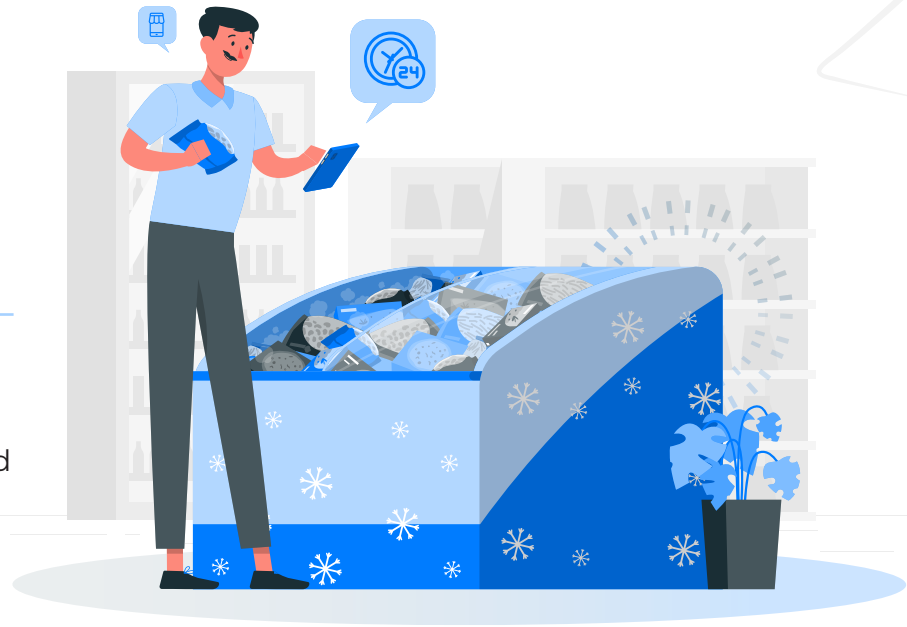# B2B Retailer Platform

Empower retailers and wholesalers with 24x7 self-ordering app, powered by backoffice functionalities, suggested ordering, and marketing tools for increased sales coverage and penetration.

Our Features Include:

↳ Convenience Application For Outlets & Shopkeepers To Place Self-Orders at Ease

↳ Supported By Digital Payment Channel & Gateways

↳ Offers Comprehensive Backoffice Platform For Various Functionalities

↳ Increase ROI & Profitability by Reducing Operational Cost

↳ Helps To Increase Sales, Order Demand, Coverage & Market Penetration

↳ Launch Special Promotions, Discounts & Incentives

↳ Provide Opportunity to Re-activate Dormant Customers

↳ Suggestion Based Intelligent Auto Order Placement For Shops

↳ Offers A Unified Marketing Platform For Companies

↳ Fully Integrated with Centegy's DMS & Flexibility To Connect with Third-Party Systems

↳ Improve OSA, Average Order Value & SKUs Sold

↳ Helps To Reduce Out of Stock On Customer Shelf

↳ Built-in Notification Engine For SMS, Push Notifications

↳ Robust Go-to-Market & e-RTM Strategy For Sales Operations